Cadence Newman

Interactive Design

Cadence Newman
Harrisonburg, Virginia

(804) 638-3933
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Portfolio

Skills

Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Figma | html and css | Canva | Wix

Experience

Woodfin / Marketing Internship
May 2026 - August 2026, Richmond, VA

Assisted the marketing team by creating internal and external marketing graphics, developing branded collateral, supporting company branding initiatives, producing videos, conducting marketing research and logistics, and contributing to a variety of marketing projects.

Mission BBQ / GSR, EXPO, DRL, and Catering
January 2022 - Present, Midlothian, VA

Understanding the importance of customer service, greeting customers enthusiastically with a smile, taking orders, delivering food, and addressing any concern the customer may have in a prompt and pleasant manner.

Responsible for training new employees along with working catering events.

Campus Cookies / Seasonal Content Coordinator
August 2025 - November 2025, Harrisonburg, VA

Collaborating and leading a team on producing content, editing, and posting it on many platforms such as TikTok, Instagram, and Facebook. Sometimes wearing a mascot outfit.

MODE - Integrated Brand Experience Agency / Externship
June 2022 -July 2022, Charlotte, NC

The opportunity allowed me to work with content designers, producers and staff on a project for Blue Jeans Go Green, a company that recycles blue jeans into usable items, keeping them out of the landfills.

Education

James Madison University / B.S. in the School of Media Arts and Design & Educational Media
Anticipated graduation May 2027, Harrisonburg, VA

Dean's List | President's List | Alpha Phi Omega | SMAD Club | Alternative Break

Activities/Volunteer Experience

Alpha Phi Omega (APO)

September 2024 - Present, Harrisonburg, VA

Currently in APO a service fraternity where I help out with the community of Harrisonburg and even some outside of the area. Chaired for Vine & Fig and Gift & Thrift meaning helping with transportation, facilitate conversations, and help run and make sure everything goes smoothly. Former VP of Fellowship on exec where I planned and hosted events throughout the year such as tie blankets for animals, painting, collaborating with other orgs, and planning semi-formal/formal. Currently the Pledge Parent where I will help guide and mentor new members during their rush semester.

School of Media Arts & Design (SMAD)

January 2024 - May 2025, Harrisonburg, VA

In SMAD Club I became a mentor for underclassmen applying for the program. I helped when they had questions on what the program was like, the process, and what resources are great to use.

Alternative Spring Break

March 2025

Joined James Madison University's Community Engagement & Volunteer Center (CEVC) for an alternative spring break at the Redwood National & State Parks. In my group we assisted in trail maintenance, vegetation management, seasonal bridge construction, and removal of invasive species. Also got Leave No Trace Certified.

Alternative Fall Break

October 2025

Joined James Madison University's Community Engagement & Volunteer Center (CEVC) for an alternative fall break at The Barns at Blue Mountain which is a non-profit equine-assisted therapy program. In my group we helped attend to the horses and paint a mural for the kids. Where I won an award AFB Participant of the Year.